



**CREATING REAL
VALUE AND
RELATIONSHIPS
FOR A BRIGHT
FUTURE**



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PANEL BOOK

A VISION FOR
MOVING AHEAD



ABOUT US

We are an emerging online research panel connecting millions of audience to the researchers to solve their queries and get the best out of their investments.

We have our partners globally which enables us to reach the hard-to-contact audiences and we have our reach in all the major markets globally.

EXPERT AND PASSIONATE AGENTS WHO HELP YOU TO SEE THE FUTURE

We have adequate number of verified panelists in our database who are highly active and responsive. Our panel management process follows the best methodologies and quality measures to maintain the best quality responses.

We believe in listening first, which makes us client-centric and gives us a better understanding to analyze what would be the best solution for our client's queries. We are always proactive in our approach providing the best project management services with the simplest integrations possible to keep our clients at ease.

PROFILING ATTRIBUTES

Please have a look at our wide range of profiling attributes for our database to reach out all kind of targets for you

BASIC

- Industry
- Employment Status
- Current occupation
- Job Title
- Functional role/ Department
- Business type
- Annual income
- Number of employees
- Years of experience
- Role in purchase of business products and services
- Internet usage for business purpose

ELECTRONICS AND AUTOMOTIVE

- Brands of electronics owned
- Types of electronics owned
- Type of Car owned
- Brand of Car owned
- Intent to purchase in some specific time period.

FINANCE

- Insurance companies
- Use of credit cards
- Types of current credit cards
- Mode of bill payment
- Types of insurance
- Tax service used
- Tax software used
- Probability to switch for software
- Insurance products
- Tax payment method

PROFESSION TARGETING

- Digital Marketers
- Insurance Agents
- Lawyers
- CPA
- Engineering
- Government
- Stylists
- Educator
- Hospitality
- Restaurant Owners
- Machinist
- Designer
- Real Estate Professional
- Chemist/Scientist
- Police/Firefighter
- Graphic Designer
- Social Media Influencer
- Maintenance

DISEASE AND AILMENTS

- Menopause
- Botox
- Pneumonia
- Infectious
- Asthma
- Alzheimer disease and dementia
- Crohns disease
- Cystic fibrosis
- HIV/AIDS
- Parkinson disease
- Multiple sclerosis
- Migraines
- Infertility
- Dental
- Cancer
- COPD
- Diabetes
- Heart Disease
- Epilepsy
- Arthritis
- Allergies

HEALTHCARE PROFESSIONALS

- Dermatologists
- Cardiologists
- Allergists
- Oncologist
- GP's
- Psychiatrists
- Physician Assistants
- Pharmacists
- Psychologists
- Registered Nurses

SPORTS

- Sports websites visited
- Sports publications read
- Sports channels viewed
- Sports played
- Participation in sports activities
- Ownership or willingness to purchase sports equipment

MOBILE PHONE/ INTERNET USAGE

- Brand of mobile phones owned
- Mobile phone service providers
- Features of mobile phone
- Monthly mobile phone service bills
- Number of years of internet usage
- Number of hours spent online
- Type of Internet Service Providers (ISP)
- ISP company
- Brand of computer owned
- Online activities
- Usage of Instant Messenger and other applications

TRAVEL AND LEISURE

- Business travel
- Leisure travel
- Method of booking
- Destinations preferred
- Frequency of domestic and international travel
- Hotels/motels visited- Type of account
- Frequency of Airway/Railway/Roadway travel
- Car rental frequency
- Car rentals used
- Financial products



QUALITY MEASURES

Please have a look at some of our quality measures to deliver the best

We use multiple quality control measures to make sure we deliver the most authentic insights from the target audience globally.

We use double opt-in method while recruiting panelists along with multiple verification steps to build a trustworthy and insightful database.

We run periodic clean ups and checks to keep our panel up-to-date.

We use tools to track response patterns, straight liners and skeptical actions and constantly keep in touch with our respondents and incentivise them well to assure high response rates for all targeting.



OUR PANEL PRESENCE

Please have a look at the reach of our panel globally

USA



B2B	219856
B2C	298549
Total	518405
Age Group	
18-25	29%
26-35	30%
36-45	23%
46-55	12%
56+	6%



52%



48%

Canada



B2B	135674
B2C	187546
Total	323220
Age Group	
18-25	28%
26-35	31%
36-45	22%
46-55	11%
56+	8%



53%



47%

Mexico



B2B	98375
B2C	124356
Total	222731
Age Group	
18-25	27%
26-35	29%
36-45	23%
46-55	13%
56+	8%



49%



51%

Brazil



B2B	124587
B2C	178463
Total	303050
Age Group	
18-25	30%
26-35	28%
36-45	24%
46-55	10%
56+	8%



50%



50%

Argentina



B2B	23487
B2C	20365
Total	43852
Age Group	
18-25	32%
26-35	26%
36-45	24%
46-55	10%
56+	8%



52%



48%

India



B2B	328650
B2C	398587
Total	727237
Age Group	
18-25	35%
26-35	32%
36-45	25%
46-55	5%
56+	3%



60%

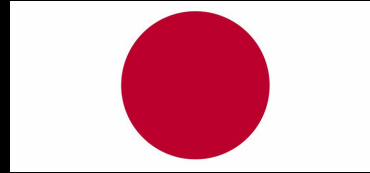


40%

China



Japan



Singapore



B2B	156308
B2C	176378
Total	332686
Age Group	
18-25	32%
26-35	34%
36-45	21%
46-55	8%
56+	5%

B2B	124427
B2C	154963
Total	279390
Age Group	
18-25	26%
26-35	29%
36-45	22%
46-55	15%
56+	8%

B2B	85936
B2C	143673
Total	229609
Age Group	
18-25	33%
26-35	29%
36-45	21%
46-55	11%
56+	6%



56%



44%



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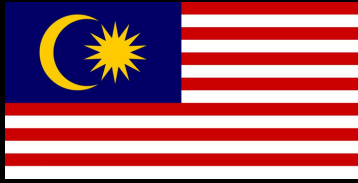


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Malaysia



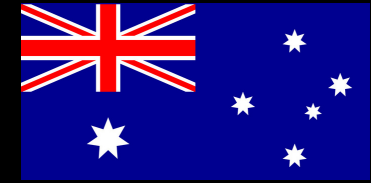
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B2C	59461
Total	105751
Age Group	
18-25	29%
26-35	29%
36-45	20%
46-55	13%
56+	9%

Vietnam



B2B	22659
B2C	25745
Total	48404
Age Group	
18-25	29%
26-35	28%
36-45	26%
46-55	10%
56+	7%

Australia



B2B	67832
B2C	87309
Total	155141
Age Group	
18-25	30%
26-35	28%
36-45	22%
46-55	12%
56+	8%



55%



45%



54%



46%

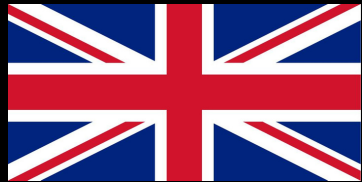


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United Kingdom



B2B	137589
B2C	215486
Total	353075
Age Group	
18-25	32%
26-35	27%
36-45	22%
46-55	12%
56+	7%

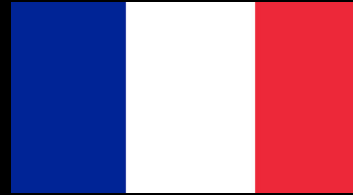


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France



B2B	127587
B2C	206548
Total	334135
Age Group	
18-25	32%
26-35	29%
36-45	22%
46-55	10%
56+	7%



55%



45%

Spain



B2B	123765
B2C	198463
Total	322228
Age Group	
18-25	33%
26-35	28%
36-45	21%
46-55	10%
56+	8%



51%



49%

Germany



B2B	132487
B2C	200747
Total	333234
Age Group	
18-25	29%
26-35	27%
36-45	24%
46-55	11%
56+	9%



52%



48%

Italy



B2B	110754
B2C	197325
Total	308079
Age Group	
18-25	30%
26-35	26%
36-45	22%
46-55	12%
56+	10%



49%



51%

Netherlands



B2B	39151
B2C	41681
Total	80832
Age Group	
18-25	31%
26-35	28%
36-45	20%
46-55	12%
56+	9%

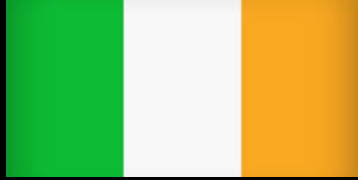


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46%

Ireland



Belgium



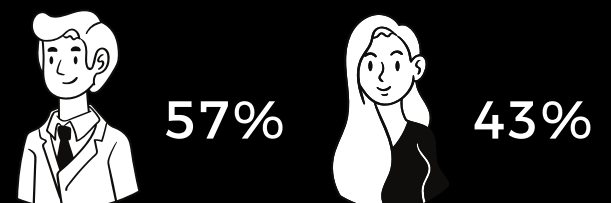
Portugal



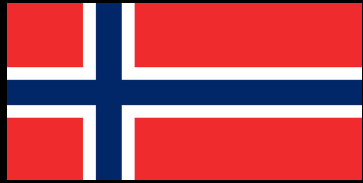
B2B	28581
B2C	43109
Total	71690
Age Group	
18-25	33%
26-35	28%
36-45	20%
46-55	10%
56+	9%

B2B	54628
B2C	87198
Total	141826
Age Group	
18-25	37%
26-35	30%
36-45	21%
46-55	8%
56+	4%

B2B	10645
B2C	26734
Total	37379
Age Group	
18-25	36%
26-35	28%
36-45	21%
46-55	11%
56+	4%



Norway



B2B	22176
B2C	54632
Total	76808
Age Group	
18-25	29%
26-35	31%
36-45	22%
46-55	12%
56+	6%

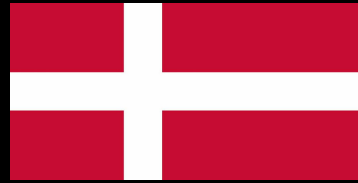


53%



47%

Denmark



B2B	15815
B2C	34834
Total	50649
Age Group	
18-25	31%
26-35	27%
36-45	23%
46-55	12%
56+	7%



55%



45%

Sweden



B2B	26745
B2C	87345
Total	114090
Age Group	
18-25	33%
26-35	30%
36-45	20%
46-55	11%
56+	6%



50%



50%

UAE



B2B	59209
B2C	79016
Total	138225
Age Group	
18-25	28%
26-35	29%
36-45	26%
46-55	10%
56+	7%



Qatar



B2B	16821
B2C	25718
Total	42539
Age Group	
18-25	31%
26-35	29%
36-45	23%
46-55	11%
56+	6%



Saudi Arabia



B2B	14298
B2C	21098
Total	35396
Age Group	
18-25	33%
26-35	29%
36-45	22%
46-55	10%
56+	6%



Egypt



South Africa



B2B	13829
B2C	24122
Total	37951
Age Group	
18-25	31%
26-35	29%
36-45	24%
46-55	11%
56+	5%

B2B	37197
B2C	76152
Total	113349
Age Group	
18-25	33%
26-35	28%
36-45	21%
46-55	12%
56+	6%



62%



38%



55%



45%

THANK

YOU!



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