A GROUP OF CREATIVES THAT SPECIALIZES IN HELPING COMPANIES SEE THEIR BRIGHT FUTURE.



Let's Talk

Address - Poonam Park Society, Bibavewadi, Pune - 411037 Phone - +91 9028423069 Website - www.dataxcelservices.com Email - info@dataxcelservices.com Your Trustworthy Resource!



OUR MISSION

MAINTAIN A HIGHLY PROFILED PANEL DATABASE TO PROVIDE BEST IN CLASS AND COST EFFECTIVE OFFERINGS LIKE ONLINE BUSINESS RESEARCH, DATA COLLECTION AND TRANSLATION SERVICES TO HELP OUR CLIENTS REACH ELITE DECISIONS AND TO BE CONFIDENT IN WHAT THEY DO. BEST IN CLASS END-TO-END PROJECT MANAGEMENT, ONLINE SAMPLING, DATA COLLECTION



ABOUT US

WE ARE A FAST-GROWING **COMPANY IN THE MARKET RESEARCH INDUSTRY PROVIDING INNOVATIVE ONLINE SOLUTIONS. OUR SERVICES INCLUDE END-TO-END FIELD SOLUTIONS** WITH SAMPLING, SURVEY PROGRAMMING. DATA PROCESSING, DATA **ANALYSIS AND** TRANSLATIONS. **TOGETHER WITH OUR SELECT INDUSTRY PARTNERS WE DIRECTLY CONNECT WITH OVER MILLIONS OF RESPONDENTS IN OVER 30 COUNTRIES WITH A FOCUS ON CONSUMERS AND B2B** DECISION MAKERS/INFLUENCERS. WE ARE DEDICATED TO MAKING OUR CLIENTS LOOK **GOOD AND OPTIMISE THEIR ROI WITH OUR ACCESS TO** MILLIONS OF RESPONDENTS **THROUGH OUR MASSIVE NETWORK OF PANEL**, **ADVERTISERS AND SOCIAL** MEDIA PARTNERS.



WHY US?

LISTENING TO THE CLIENT

WE FOCUS ON LISTENING TO OUR CLIENTS FIRST, THAN SUGGESTING AND SUPPORTING TO MAKE THE BEST OUT OF INVESTMENTS.

SIMPLICITY

AS WE ADHERE TO OUR PROFESSIONALISM, WE KEEP OUR INTEGRATIONS AS SIMPLE AS POSSIBLE AND USER FRIENDLY CONSIDERING OUR CLIENT'S EASE.

PROFESSIONALISM

WE USE PROFESSIONALISM AS OUR PATH TO ACHIEVE TRUST AND MAINTAIN TRUST FROM OUR CLIENTS BY ALWAYS ADHERING TO THE TIMELINES, QUALITY AND THE MANAGEMENT.

INNOVATION

WE NURTURE THE ABILITIES TO KEEP ON INNOVATING THINGS AND PROCESSES TO GET THE BEST OUTCOME EACH TIME TO SERVE OUR CLIENTS WITH TOP CLASS QUALITY.



TRANSLATION

WITH OUR WIDE NETWORK, WE GUARANTEE YOUR SURVEY IS TRANSLATED BY LOCAL PROFESSIONALS WITH KNOWLEDGE, ACCURACY, AND EXPERTISE.



OUR SERVICES

ONLINE SAMPLING

WITH OUR UNIQUE AND BEST PROFILED PANEL DATABASE, WE REACH A WIDE RANGE OF COMMUNITIES LIKE SHOPPERS, INTERNET SERVICE PROVIDERS. B2B, B2C AUDIENCE IN MORE THAN 30 COUNTRIES GLOBALLY AND GAUGE VALUABLE INSIGHTS FOR OUR CLIENTS USING LATEST TECHNOLOGIES TO MAINTAIN THE SECURITY AND QUALITY WHILE SAMPLING.

DESK RESEARCH

WE OFFER THE MOST AUTHENTIC BUSINESS DESK RESEARCH SOLUTIONS FOR MARKET DEFINITION, CUSTOMER SATISFACTION, PRODUCT EVALUATION AND MANY MORE WITH HIGHLY SKILLED AND QUALIFIED TEAM.



ONLINE SURVEY HOSTING

WE HANDLE ONLINE PROJECTS IN EVERY ASPECT STARTING FROM SURVEY PROGRAMMING OF SIMPLE TO COMPLEX LOGICS, ALL IN TIMELY AND PRECISE MANNER.

QUALITY ASSURANCE

STARTING FROM OUR REGISTRATION PROCESS, WE USE MULTIPLE VERIFICATION STEPS TO ENSURE WE HAVE A VALID AND CONFIDENT PANEL DATABASE.

WE CONSTANTLY KEEP IN TOUCH WITH OUR PANELISTS AND INCENTIVIZE THEM AS PER THEIR RELEVANCE TO ENSURE GENUINE AND HIGH RESPONSE RATE. OUR PERIODIC CLEAN-UPS AND VALIDATION KEEPS THE DATABASE UP-TO-DATE AND JUNK FREE.

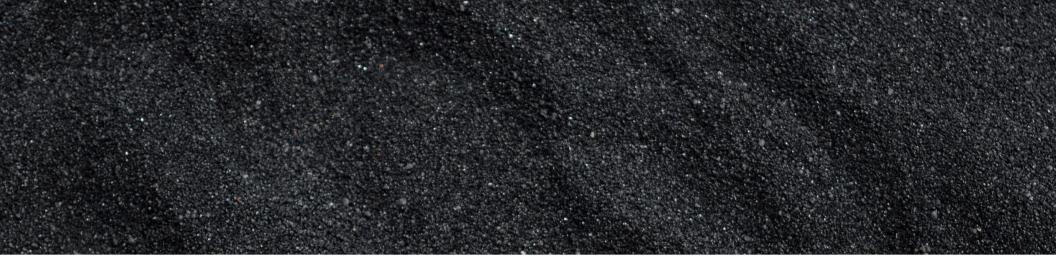
WE HAVE OUR VALIDATION TOOLS TO CHECK FOR STRAIGHT LINERS, PATTERN RECOGNITION AND TRACKING SKEPTICAL ACTIONS. WE AUTHENTICATE ANY THIRD PARTY ENTRANTS THROUGH OUR QUALITY CONTROL MEASURES BEFORE RESGISTRATION.

REGISTRATION USING DOUBLE OPT-INS AND DIGITAL FINGER PRINT TECHNOLOGY, DEMOGRAPHICS VERIFICATION, IP GEO LOCATION, SOCIAL MEDIA/LINKDIN VERIFICATION ARE SOME OF THE QUALITY CHECKS PERFORMED COMPULSORY FOR SCREENING PROCESS.

WE HAVE GOOD AND TRUSTWORTHY RELATIONS WITH MORE THAN 100 PARTNERS GLOBALLY AND OUR GLOBAL PARTNERS HAVE A VERIFIED AND LICENSED TRAFFIC WITH ALL THE QUALITY MEASURES IN PLACE.

FOR OUR LOCALISATION SERVICES, WE USE THE BEST TECHNOLOGY AND QA TOOLS TO ASSURE AUTHENTIC TRANSLATIONS IN MORE THAN 100 LANGUAGES DONE BY OUR LOCAL LANGUAGE EXPERTS WHICH INCLUDES SEGMENTS LIKE TECHNICAL, LEGAL, MARKETING, MEDICAL AND MANY MORE.





Thank You For Your Precious Time



www.dataxcelservices.com

