

**A GROUP OF CREATIVES  
THAT SPECIALIZES IN  
HELPING COMPANIES SEE  
THEIR BRIGHT FUTURE.**



## Let's Talk

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Your  
Trustworthy  
Resource!



**BEST IN CLASS END-TO-  
END PROJECT  
MANAGEMENT, ONLINE  
SAMPLING, DATA  
COLLECTION**

## **OUR MISSION**

**MAINTAIN A HIGHLY  
PROFILED PANEL DATABASE  
TO PROVIDE BEST IN CLASS  
AND COST EFFECTIVE  
OFFERINGS LIKE ONLINE  
BUSINESS RESEARCH, DATA  
COLLECTION AND  
TRANSLATION SERVICES TO  
HELP OUR CLIENTS REACH  
ELITE DECISIONS AND TO BE  
CONFIDENT IN WHAT THEY  
DO.**



## **ABOUT US**

**WE ARE A FAST-GROWING  
COMPANY IN THE MARKET  
RESEARCH INDUSTRY  
PROVIDING INNOVATIVE  
ONLINE SOLUTIONS.  
OUR SERVICES INCLUDE END-  
TO-END FIELD SOLUTIONS  
WITH SAMPLING, SURVEY  
PROGRAMMING,  
DATA PROCESSING, DATA  
ANALYSIS AND  
TRANSLATIONS.  
TOGETHER WITH OUR SELECT  
INDUSTRY PARTNERS WE  
DIRECTLY CONNECT WITH  
OVER MILLIONS OF  
RESPONDENTS IN OVER 30  
COUNTRIES WITH A FOCUS  
ON CONSUMERS AND B2B  
DECISION  
MAKERS/INFLUENCERS.  
WE ARE DEDICATED TO  
MAKING OUR CLIENTS LOOK  
GOOD AND OPTIMISE THEIR  
ROI WITH OUR ACCESS TO  
MILLIONS OF RESPONDENTS  
THROUGH OUR MASSIVE  
NETWORK OF PANEL,  
ADVERTISERS AND SOCIAL  
MEDIA PARTNERS.**



# WHY US?

## LISTENING TO THE CLIENT

WE FOCUS ON LISTENING TO OUR CLIENTS FIRST, THAN SUGGESTING AND SUPPORTING TO MAKE THE BEST OUT OF INVESTMENTS.

## PROFESSIONALISM

WE USE PROFESSIONALISM AS OUR PATH TO ACHIEVE TRUST AND MAINTAIN TRUST FROM OUR CLIENTS BY ALWAYS ADHERING TO THE TIMELINES, QUALITY AND THE MANAGEMENT.

## SIMPLICITY

AS WE ADHERE TO OUR PROFESSIONALISM, WE KEEP OUR INTEGRATIONS AS SIMPLE AS POSSIBLE AND USER FRIENDLY CONSIDERING OUR CLIENT'S EASE.

## INNOVATION

WE NURTURE THE ABILITIES TO KEEP ON INNOVATING THINGS AND PROCESSES TO GET THE BEST OUTCOME EACH TIME TO SERVE OUR CLIENTS WITH TOP CLASS QUALITY.



# OUR SERVICES

## TRANSLATION

WITH OUR WIDE NETWORK, WE GUARANTEE YOUR SURVEY IS TRANSLATED BY LOCAL PROFESSIONALS WITH KNOWLEDGE, ACCURACY, AND EXPERTISE.



## ONLINE SAMPLING

WITH OUR UNIQUE AND BEST PROFILED PANEL DATABASE, WE REACH A WIDE RANGE OF COMMUNITIES LIKE SHOPPERS, INTERNET SERVICE PROVIDERS. B2B, B2C AUDIENCE IN MORE THAN 30 COUNTRIES GLOBALLY AND GAUGE VALUABLE INSIGHTS FOR OUR CLIENTS USING LATEST TECHNOLOGIES TO MAINTAIN THE SECURITY AND QUALITY WHILE SAMPLING.

## DESK RESEARCH

WE OFFER THE MOST AUTHENTIC BUSINESS DESK RESEARCH SOLUTIONS FOR MARKET DEFINITION, CUSTOMER SATISFACTION, PRODUCT EVALUATION AND MANY MORE WITH HIGHLY SKILLED AND QUALIFIED TEAM.



## ONLINE SURVEY HOSTING

WE HANDLE ONLINE PROJECTS IN EVERY ASPECT STARTING FROM SURVEY PROGRAMMING OF SIMPLE TO COMPLEX LOGICS, ALL IN TIMELY AND PRECISE MANNER.

# QUALITY ASSURANCE

**STARTING FROM OUR REGISTRATION PROCESS, WE USE MULTIPLE VERIFICATION STEPS TO ENSURE WE HAVE A VALID AND CONFIDENT PANEL DATABASE.**

**WE CONSTANTLY KEEP IN TOUCH WITH OUR PANELISTS AND INCENTIVIZE THEM AS PER THEIR RELEVANCE TO ENSURE GENUINE AND HIGH RESPONSE RATE.**

**REGISTRATION USING DOUBLE OPT-INS AND DIGITAL FINGER PRINT TECHNOLOGY, DEMOGRAPHICS VERIFICATION, IP GEO LOCATION, SOCIAL MEDIA/LINKDIN VERIFICATION ARE SOME OF THE QUALITY CHECKS PERFORMED COMPULSORY FOR SCREENING PROCESS.**

**OUR PERIODIC CLEAN-UPS AND VALIDATION KEEPS THE DATABASE UP-TO-DATE AND JUNK FREE.**

**WE HAVE OUR VALIDATION TOOLS TO CHECK FOR STRAIGHT LINERS, PATTERN RECOGNITION AND TRACKING SKEPTICAL ACTIONS. WE AUTHENTICATE ANY THIRD PARTY ENTRANTS THROUGH OUR QUALITY CONTROL MEASURES BEFORE REGISTRATION.**

**WE HAVE GOOD AND TRUSTWORTHY RELATIONS WITH MORE THAN 100 PARTNERS GLOBALLY AND OUR GLOBAL PARTNERS HAVE A VERIFIED AND LICENSED TRAFFIC WITH ALL THE QUALITY MEASURES IN PLACE.**

**FOR OUR LOCALISATION SERVICES, WE USE THE BEST TECHNOLOGY AND QA TOOLS TO ASSURE AUTHENTIC TRANSLATIONS IN MORE THAN 100 LANGUAGES DONE BY OUR LOCAL LANGUAGE EXPERTS WHICH INCLUDES SEGMENTS LIKE TECHNICAL, LEGAL, MARKETING, MEDICAL AND MANY MORE.**



**Thank You For Your Precious Time**



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